

OCEAN PARK COMMUNITY ASSOCIATION: SPECIAL PRESENTATIONS 2015



Hello,

Thank you for your interest in participating in the Ocean Park Community Association Special Presentations series. The Ocean Park Community Association provides sponsorship to select expert speakers that present quality information, thought provoking topics and discussion that resonates with our community’s interests.

Please submit an outline detailing your topic of discussion and information on yourself and/or your business. Your topic will be reviewed at our monthly board meeting. If approved, we will provide you with a variety of weekend dates/time slots to choose from. You will then provide us with your marketing materials **at least 3 weeks** in advance of the event in order to market the presentation accordingly.

Our sponsorship includes complimentary use of the Ocean Park Hall as well as the following marketing and promotion opportunities. Please indicate which marketing opportunities you would like to use by **inputting Y/N**

Marketing Platform	Cost	Y/N	Details
Ocean Park Village Facebook page	Free		3 Promotional posts to over 1000 Facebook Friends from the Ocean Park/South Surrey area - 1 Announcement - 1 Teaser - 1 Reminder
Ocean Park Village Blog and website event calendar	Free		Event published to our website and blog viewed by hundreds of local community and business people monthly
Ocean Park Hall Sign	Free		Event posted on our high traffic exterior street sign <i>*Amount of days on the sign dependant on other hall bookings</i>
Press Release to White Rock & Surrey Media outlets	Free		The OPCA Marketing Manager will write and pitch a press release on your presentation to one of the following media outlets: Peace Arch news, Surrey Now (South Surrey edition), Surrey 604 website <i>*Please note publication of the article is not guaranteed</i>
Boosted Facebook Promotion	Cost varies		For a minimum of \$6 we can “boost” your post on our Facebook page to reach more people with a highly targeted approach
Contest/Giveaway Facebook Post	Cost varies		For a minimum of \$6 we can “boost” your post on our Facebook page to reach more people with a highly targeted approach and provide a ticket giveaway or contest at your discretion.

Hall amenities include the following:

- Chairs/tables and seating for up to 100 people
- Stereo System
- Fully equipped kitchen
- 3 washrooms
- stage

*Please note - We **do not** have a projector screen or dvd/video set-up

A walk-through of the hall can be arranged prior to the event.

Please email your **presentation concept** along **with this document indicating your marketing and promotion preferences** to Regula Appenzeller, Marketing Manager, Ocean Park Community Association at oceanparkvillage@gmail.com